





#### Safe Harbor

This presentation contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, and Section 21E of the Securities Exchange Act of 1934. We intend for such forward-looking statements to be covered by the safe harbor provisions for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995. Forward-looking statements are based on certain assumptions and describe our future plans, strategies and expectations, and are generally identifiable by use of the words "believe," "expect," "plan, "intend," "anticipate," "estimate," "project," "seek," "target," "potential," "focus," "may," "will," "should" or similar words. Although we believe the expectations reflected in forward-looking statements are based upon reasonable assumptions, we can give no assurance that our expectations will be attained or that results will not materially differ. Factors which could have a materially adverse effect on our operations and future prospects include, but are not limited to: changes in national, international, regional and local economic conditions generally and real estate markets specifically; changes in legislation/regulation (including changes to laws governing the taxation of real estate investment trusts) local economic conditions generally and real estate markets specifically; changes in legislation/regulation (including changes to laws governing the taxation of real estate investment trusts) and actions of regulatory authorities; the uncertainty and economic impact of pandemics, epidemics or other public health emergencies or fear of such events, such as the recent outbreak of coronavirus disease 2019 (COVID-19); our ability to qualify and maintain our status as a real estate investment trust; the availability and attractiveness of financing (including both public and private capital) and changes in interest rates; the availability and attractiveness of terms of additional debt repurchases; our ability to retain our credit agency ratings; our ability to comply with applicable financial covenants; our competitive environment; changes in supply, demand and valuation of industrial properties and land in our current and potential market areas; our ability to identify, acquire, develop and/or manage properties on favorable terms; our ability to dispose of properties on favorable terms; our ability to manage the integration of properties we acquire; potential liability relating to environmental matters; defaults on or non-renewal of leases by our tenants; decreased rental rates or increased vacancy rates; higher-than-expected real estate construction costs and delays in development or lease-up schedules; potential natural disasters and other potentially catastrophic events such as acts of war and/or terrorism; litigation, including costs associated with prosecuting or defending claims and any adverse outcomes; risks associated with our investments in joint ventures, including our lack of sole decision-making authority; and other risks and uncertainties described under the heading "Risk Factors" and elsewhere in our annual report on Form 10-K for the year ended December 31, 2020, as well as those risks and uncertainties discussed from time to time in our other Exchange Act reports and in our other public filings with the SEC. We caution you not to place undue reliance on forward-looking statements, which reflect our outlook only and speak only as of the date of this press release or the dates indicated in the statements. We assume no obligation to update or supplement forward-looking statements. For further information on these and other factors that could impact us and the statements contained herein, reference should be made to our filings with the SEC.



# **Company Overview**



# Recent Highlights (1)

- Cash rental rates up 13.5% in 2020; second highest annual increase in FR history
- Signed 54% of 2021 rollovers as of February 10<sup>th</sup> at cash rental rate increase of 13%
  - Cash rental rates expected to increase 10% to 14% in 2021
- Signed 1.2 MSF of new leases for developments in 4Q20
- Three new development starts announced for 1Q21
  - 1.4 MSF, estimated investment of \$100M
- Occupancy of 95.7% at YE20; Cash Same Store NOI growth 4.4% for FY20
- 2021 FFO guidance initiated at a range of \$1.85 to \$1.95 per share/unit
- Increased first guarter 2021 dividend to \$0.27 per share, an 8.0% increase



## Strategy



U.S. industrial platform focused on 15 key logistics markets with a Coastal orientation



Distribution and other critical supply chain properties



Drive cash flow growth by:

- increasing rents
- capturing rental rate bumps
- interest savings
- sustaining occupancy



New investment primarily via development of best-in-class assets



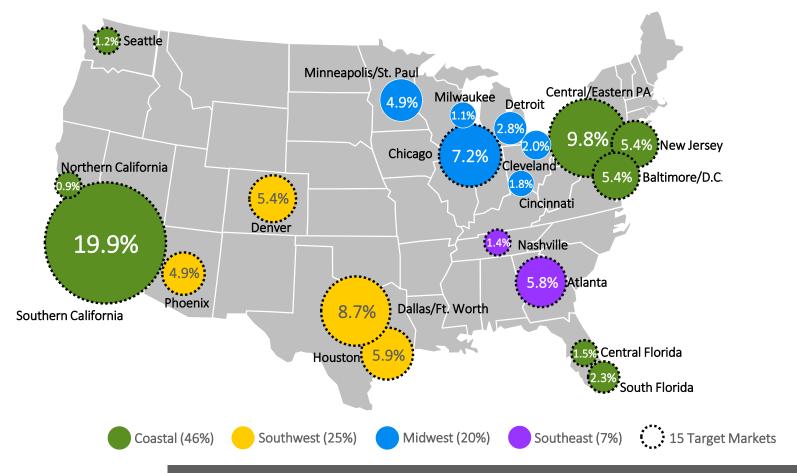
Strong balance sheet and prudent enterprise risk management

Clear and focused value creation strategy



## Portfolio Composition

% of Rental Income as of December 31, 2020

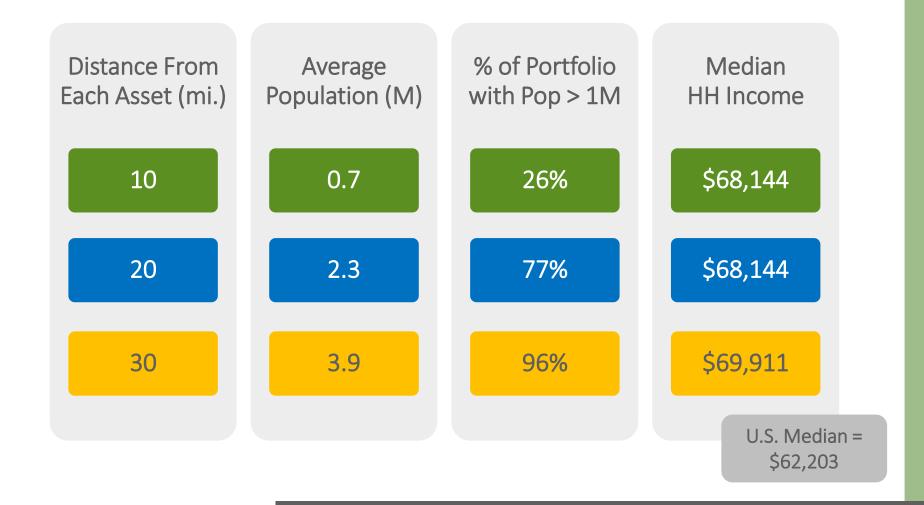


#### YE 2023 objectives

- 95% of FR's net rental income from 15 target markets (currently ±85%)
- 50 55% Coastal market orientation



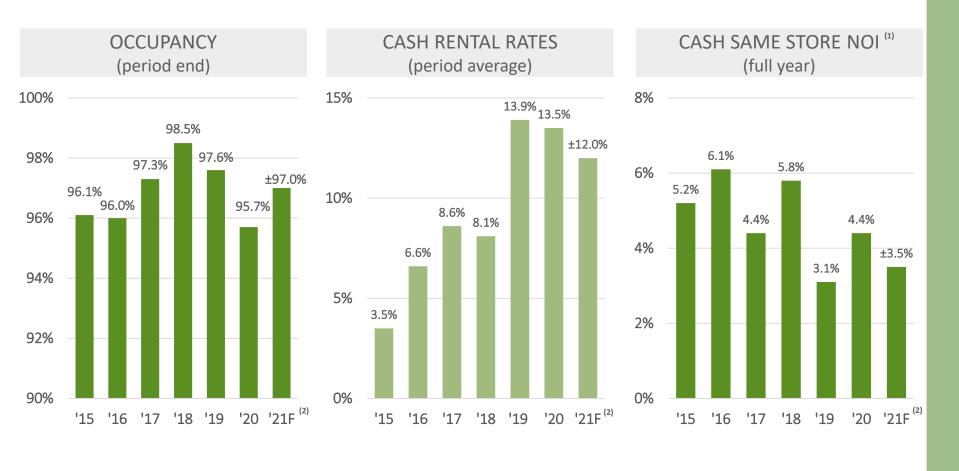
#### Infill Portfolio



Proximity to higher income population fits broad-based supply chain requirements including E-commerce



## Key Portfolio Cash Flow Metrics



Driven by leasing execution, supported by fundamentals



#### Financial Performance



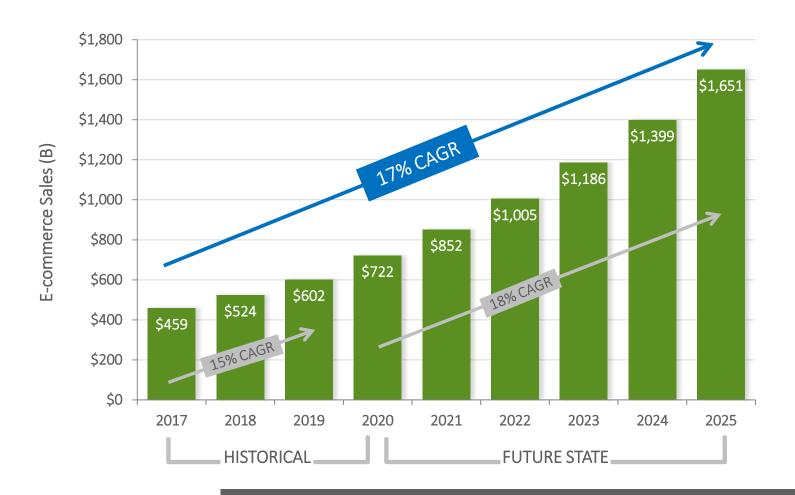




# Industrial Landscape



## The Driving Force of E-commerce

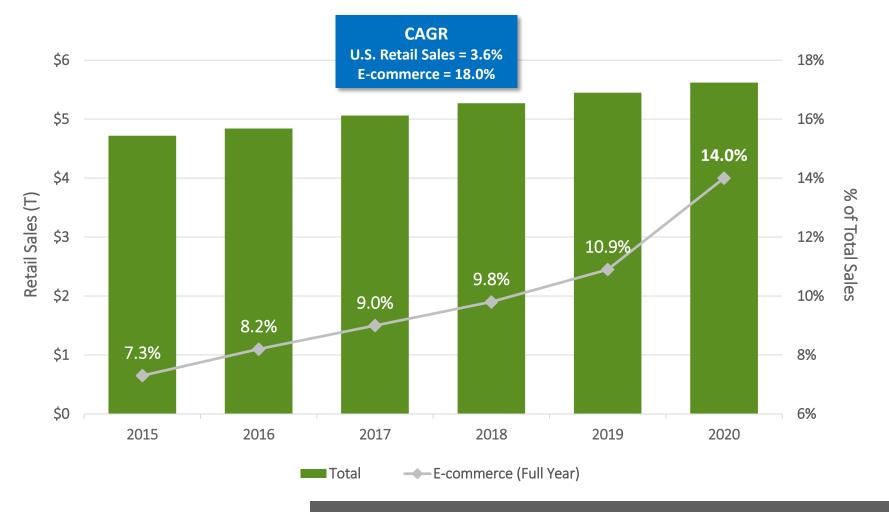


JLL anticipates a need for an additional **1 billion** square feet by 2025!



#### U.S. Retail Sales

Total and % E-commerce



±50% jump in E-commerce adoption due to COVID



# **Investment Activity**





## Creating Value Through Development

	Total SF Placed In-Service	Total GAAP Investment (\$M)	Cash Yield	Margin % Range
2016-17	3,881,743	255.7	7.4%	±45%
2018	3,454,560	227.1	7.9%	101% - 111%
2019	4,428,701	324.5	6.7%	50% - 60%
2020	2,526,603	221.7	7.2%	58% - 68%
Totals	14,291,607	\$1,029.0	7.2%	60% - 70%

Created ≈\$669M of value the last five years with development platform which translates into ≈\$5.30 per share of NAV



1Q21 Development Starts

First PV303 – Bldg. C | Phoenix



Square Feet	547,764
Est. GAAP Investment	\$42.6M
\$/SF	\$78
% Leased	0%
Est. Cash Yield	6.6%
Est. Completion	3Q21

Surprise.

Avondale

Glendale

Phoenix

Scottsdale

Tempe

Mesa

Chandler

Gilbert



1Q21 Development Starts

First Wilson I | Inland Empire

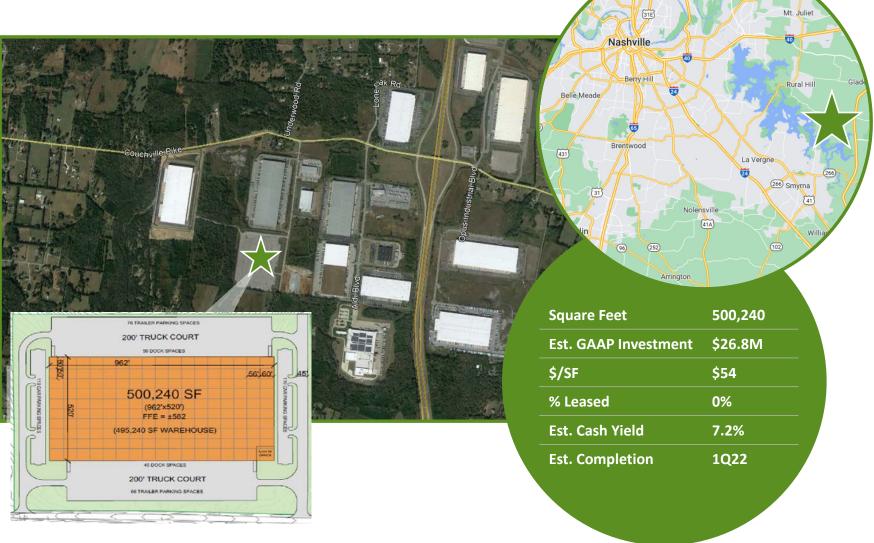




Moreno Valley 60

1Q21 Development Starts

First Rockdale IV | Nashville





## **Developments Under Construction**

As of December 31, 2020

Property		Market	SF	Estimated GAAP Investment (\$M)	\$/SF	% Leased <sup>(1)</sup>	Estimated Cash Yield <sup>(2)</sup>	Estimated Completion
	First Cypress Commerce Center <sup>(3)</sup>	South Florida	377,060	37.1	98	100%	6.6%	1Q21
	First Nandina II Logistics Center - BTS	Inland Empire	221,321	22.4	101	100%	6.2%	3Q21
THE RELL	First 95 Distribution Center I	South Florida	140,880	21.7	154	0%	6.0%	3Q21
	First Park Miami	South Florida	591,940	91.2	154	0%	5.6%	3Q21
Total			1,331,201	\$172.4	\$130	45%	5.9%	

Average potential margin expected is approximately 43% - 53%

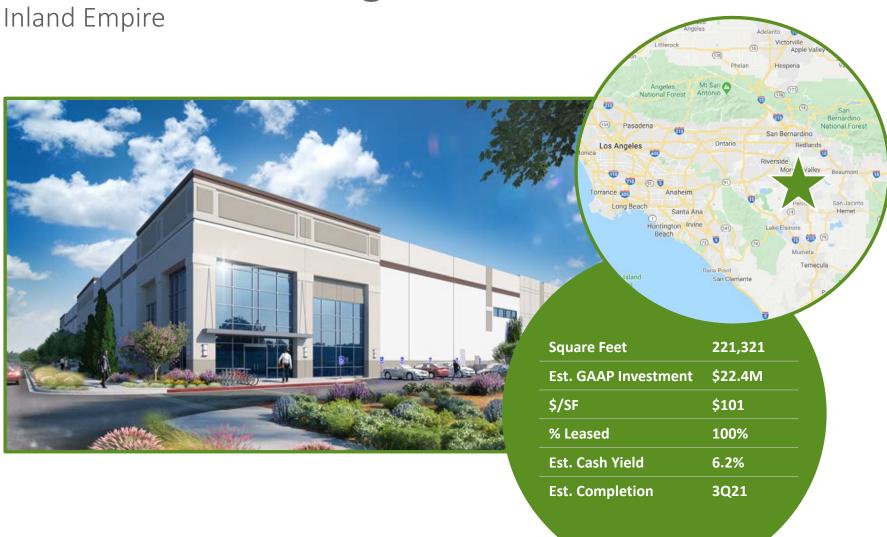


First Cypress Commerce Center





# First Nandina II Logistics Center – BTS





### First 95 Distribution Center I

South Florida



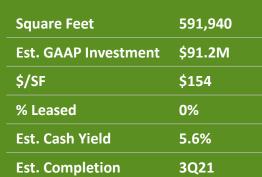
Square Feet	140,880
Est. GAAP Investment	\$21.7M
\$/SF	\$154
% Leased	0%
Est. Cash Yield	6.0%
Est. Completion	3Q21



## First Park Miami

South Florida



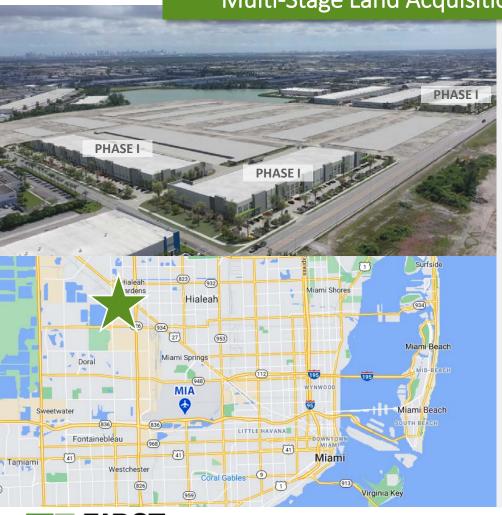




#### First Park Miami

South Florida

#### Multi-Stage Land Acquisition & Development

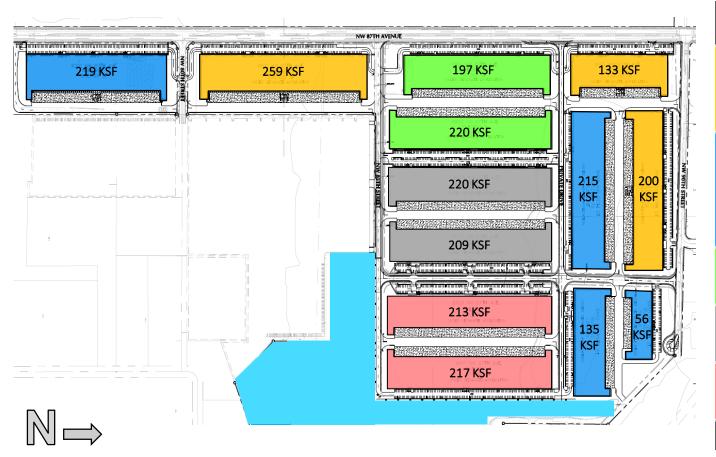


- Complicated acquisition of land and to-befilled former quarry
  - 119 net acres, developable to 2.5 MSF
- Staggered take-down over next 4 years as quarry is filled; multi-year buildout
  - FR owns Phases I III
  - 60 acres, can accommodate 1.2 MSF
  - Under construction on first 3 buildings totaling 592 KSF
- FR holds an option on the balance of the site (Phases IV – VI)
  - 59 acres can accommodate 1.3 MSF
- Total investment potential in excess of \$400M
  - 5.6% cash yield
  - ±150 bps spread



## First Park Miami

#### South Florida

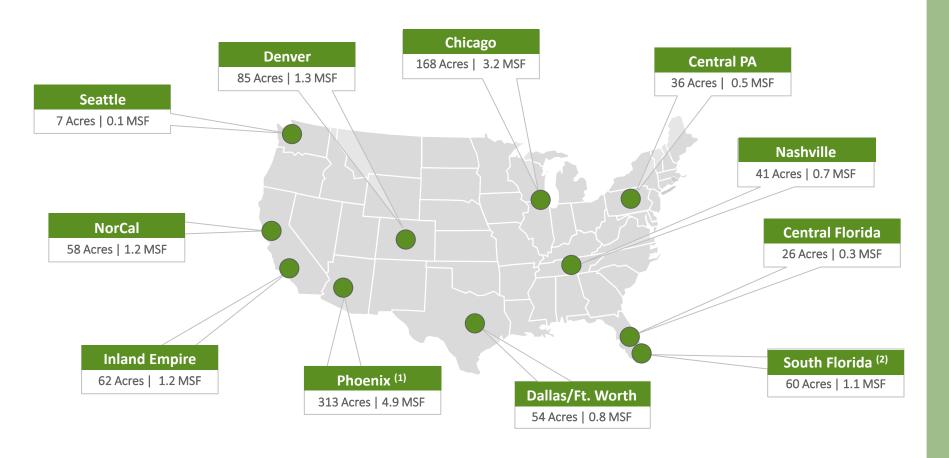


Phase	Size (SF)
	200K
1	259K
	133K
	215K
II & III	219K
II & III	56K
	135K
IV	197K
IV	220K
V	220K
V	209K
VI	213K
VI	217K
Total	2.5M



## Strategically Located Land To Drive Growth

As of December 31, 2020



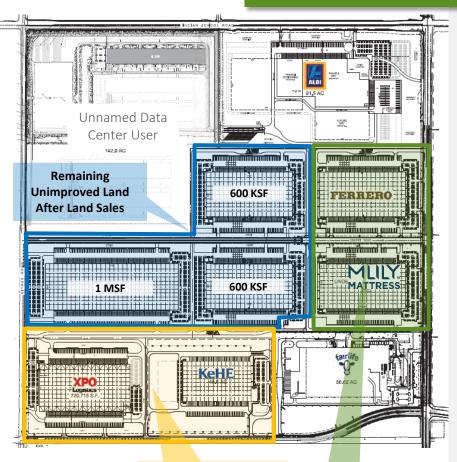
15 MSF of potential development (3)



#### PV303 – JV Land

#### Phoenix

#### Land & Development Joint Venture



- Acquisition of 532 net acres
  - \$49M Investment, \$2/LSF
  - FR share 49%; \$24M
- Sold 5 sites, 315 acres and returned 137% of invested capital
- FR acquired 39 acres from JV for 644 KSF BTS with Ferrero
  - 7.8% cash yield, ±300 bps spread
- FR acquired 664 KSF building in 4Q20 from venture, leased to Mlily
  - Purchase price of \$42.6M
    - Net of \$5.2M of FR's share of JV gain on sale and incentive fee
- JV owns 138 acres can accommodate ±2.2 MSF

**Closed 4Q20 Land Sales** 

**FR Purchased** 



#### Camelback 303 – JV Land

Phoenix

#### Land & Development Joint Venture



- Acquisition of 569 unimproved net acres
  - \$73M Investment
  - \$3/LSF
  - FR share 43%; \$31M
- Speculative & BTS development plus land sales
- FMV of land fully-improved \$5.75-\$8/LSF
- Proforma cash yield ≥ 7%



## Developments Completed Not In Service

As of December 31, 2020

Property		Market	SF	Estimated GAAP Investment (\$M)	\$/SF	% Leased <sup>(1)</sup>	Estimated Cash Yield <sup>(2)</sup>	Completion Date
	First Redwood Logistics Center I – Bldg. B	Inland Empire	43,996	6.7	171	100%	6.8%	2Q20
	First Independence Logistics Center	Philadelphia	100,272	12.3	123	0%	6.1%	2Q20
Total			144,268	\$19.0	\$132	30%	6.3%	

Average potential margin expected is approximately 47% - 57%



## 2020 Developments Placed In Service

As of December 31, 2020

Property		Market	SF	Estimated GAAP Investment (\$M)	\$/SF	% Leased <sup>(1)</sup>	Estimated Cash Yield <sup>(2)</sup>	Placed In Service Date
	Ferrero BTS @ PV303	Phoenix	643,798	53.7	83	100%	7.8%	1Q20
	First Sawgrass Commerce Center	South Florida	103,356	16.2	157	100%	5.5%	4Q20
	First Redwood Logistics Center I – Bldg. A	Inland Empire	358,291	38.8	108	100%	7.2%	4Q20
- I walk	First Redwood Logistics Center II	Inland Empire	71,905	12.3	171	100%	5.7%	4Q20
	First Fossil Creek Commerce Center	Dallas	198,572	12.0	60	100%	7.9%	4Q20
	First Grand Parkway Commerce Center - Bldg. I	Houston	173,045	13.3	77	0%	7.7%	4Q20
	First Grand Parkway Commerce Center - Bldg. II	Houston	198,905	15.2	77	29%	7.7%	4Q20
	First Park 121 – Bldg. A	Dallas	219,808	17.2	78	0%	6.9%	4Q20
	First Park 121 – Bldg. B	Dallas	125,213	10.3	82	100%	7.4%	4Q20
	First Park 121 – Bldg. E	Dallas	433,710	32.7	75	100%	6.9%	4Q20
Total			2,526,603	\$221.7	\$88	79%	7.2%	

Average potential margin expected is approximately 58% - 68%



## 2019 Developments Placed In Service

As of December 31, 2020

Property		Market	SF	Estimated GAAP Investment (\$M)	\$/SF	% Leased <sup>(1)</sup>	Estimated Cash Yield <sup>(2)</sup>	Placed In Service Date
the ration	The Ranch by First Industrial – Bdgs. III & V	Inland Empire	358,065	32.4	90	100%	8.3%	2Q19
A Thursday	First Park Fairburn - BTS	Atlanta	703,339	39.5	56	100%	6.2%	3Q19
	First 290 @ Guhn Rd	Houston	126,250	8.8	70	100%	7.3%	3Q19
	First Joliet Logistics Center	Chicago	355,969	21.4	60	100%	6.9%	3Q19
	First Logistics Center @ I-78/81 – Bldgs. A & B	Central PA	988,920	75.8	77	75%	7.3%	3Q19/4Q19
	First Aurora Commerce Center – Building D	Denver	555,840	42.2	76	100%	6.9%	4Q19
	First Park @ Central Crossing III	Central NJ	119,808	12.5	104	100%	6.5%	4Q19
1 1 2 1 m. 1 1 1 1	First Mountain Creek Distribution Center - BTS	Dallas	863,328	51.8	60	100%	5.7%	4Q19
Table 1	HD Supply BTS @ PV303	Phoenix	50,184	7.4	147	100%	5.9%	4Q19
	First Perry Logistics Center	Inland Empire	240,247	21.2	88	100%	5.8%	4Q19
	First Glacier Logistics Center	Seattle	66,751	11.5	172	100%	4.8%	4Q19
Total			4,428,701	\$324.5	\$73	94%	6.7%	

Average potential margin expected is approximately 50% - 60%



# 2020 Acquisitions

Property		Market	SF	Acquisition Price (\$M)	Acquisition Price/SF (\$)	% Leased <sup>(1)</sup>	Estimated Cash Yield <sup>(2)</sup>
	27403 Industrial Boulevard	NorCal	22,500	4.9	219	100%	5.0%
	Nottingham Ridge Logistics Center – A & B	Baltimore	751,074	69.7	93	93%	5.9%
	19302-19400 S Laurel Park Dr	Los Angeles	23,970	14.4	599	0%	5.1%
	4160-70 Business Center Dr	NorCal	38,692	9.1	236	33%	5.2%
Aranna de la constante de la c	4200 Business Center Dr	NorCal	46,000	8.7	189	100%	4.0%
	22950 Clawiter Rd	NorCal	18,250	5.0	274	0%	5.9%
	3350 N. Cotton Lane	Phoenix	643,798	42.6	66	100%	6.8%
Total			1,544,284	\$154.4	\$100	92%	5.9%



# Nottingham Ridge Logistics Center – A & B

Baltimore





# 2019 Acquisitions

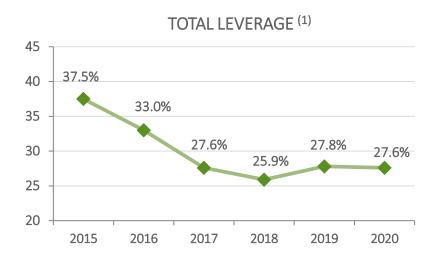
Property		Market	SF	Acquisition Price (\$M)	Acquisition Price/SF (\$)	% Leased <sup>(1)</sup>	Estimated Cash Yield <sup>(2)</sup>
- I mike	First Orchard 88 Business Center	Chicago	172,654	12.3	71	60%	6.5%
	Mahalo & Maria	Los Angeles	31,900	7.1	223	60%	4.2%
All III & Mahe'	21110 E 31 <sup>st</sup> Circle	Denver	84,700	9.0	106	100%	5.2%
	930 Columbia Ave	Inland Empire	43,550	5.6	129	100%	5.2%
	1964 Kellogg Ave	San Diego	40,831	7.3	179	100%	6.1%
	305 Sequoia Avenue	Inland Empire	90,711	15.2	168	100%	4.9%
4,411174	770 Gills Drive	Central Florida	54,000	6.3	117	100%	5.1%
	22718 58 <sup>th</sup> Place	Seattle	23,360	4.0	\$173	100%	6.0%
Total			541,706	\$66.8	\$123	85%	5.4%

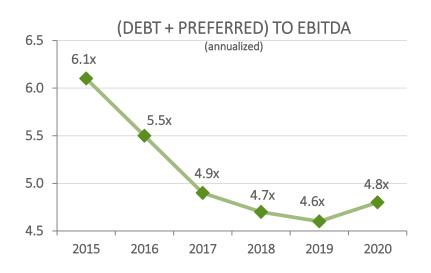


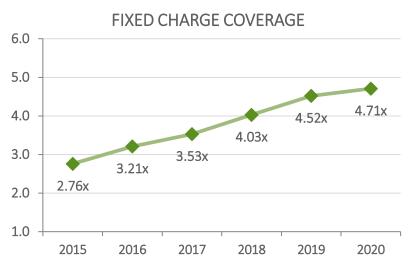


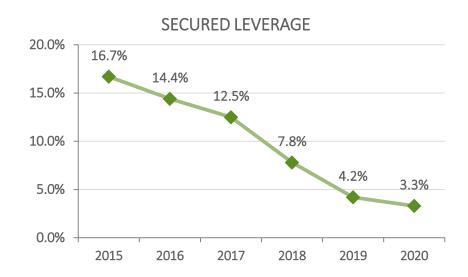


# Strong Balance Sheet





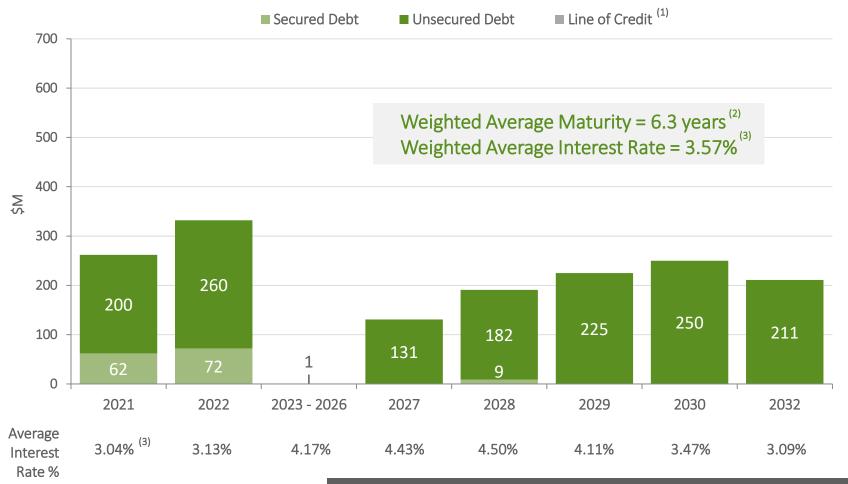


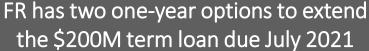




## Manageable Maturity Schedule

As of December 31, 2020







## Corporate Responsibility





#### **Green Development**

Environmentally-friendly features in all new developments



#### **Improving Energy Efficiency**

Energy-efficient buildings 90% of total SF, 34% LED



#### **Water Conservation**

Increasing use of sensors, drought-resistant landscaping





#### **Charities & Investment**

Impacting communities where we live and work



#### **Volunteer Paid Time Off**

Employees serve charities of choice



#### **Diversity & Inclusion**

Team-oriented culture, equal opportunity, equitable





#### **Tested Team & Platform**

Experienced experts; investment in training for growth



#### **Valuable Relationships**

Engagement with tenants, investors, business partners, communities, teammates



#### **Corporate Governance**

Policies/practices support growth, resilience, risk management



# Conclusion





## First Industrial's Investment Strengths

**TESTED** 

Portfolio passed the "COVID test"

**GROWTH** 

Well-positioned to capitalize on the strong industrial sector fundamentals with a robust tailwind from E-commerce acceleration

**FOCUS** 

Targeting investment in 15 key logistics markets with strategic land positions for growth with industry-leading margins

**PLATFORM** 

Drives superior portfolio and investment performance

**RETURNS** 

Opportunity to grow AFFO 9%+ per annum through 2023

**VALUE** 

Shares represent an attractive value

